

# Meeting of the Committee for Industrial Economics

March 30-31, 2023 – ESMT, Berlin

*Venue: ESMT, Schloßpl. 1, 10178 Berlin*

*Room: Auditorium 2*

## ***Program***

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|               | <b>Wednesday, March 29</b>   |
| 20:00         | INFORMAL GET TOGETHER<br><a href="#">Hasir Berlin</a> (Oranienburger Str. 4, 10178 Berlin)   |
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|               | <b>Thursday, March 30</b>  |
| 08:50         | <b>WELCOME</b><br><i>Philipp Schmidt-Dengler and Özlem Bedre-Defolie</i>   |
|               | <b><i>SESSION Behavioral IO</i></b><br>Chair: Paul Heidhues  |
| 09:00 - 10:00 | Heiko Karle [with F. Kerzenmacher, H. Schumacher, F. Verboven]:<br>“Search Costs, Search Time, and Context Effects”<br><i>Discussant: Catherine Roux</i> |
| 10:00 - 11:00 | H. Schumacher<br>“Competitive Markets, Add-On Prices, and Boundedly Rational Expectations”<br><i>Discussant: Johannes Johnen</i>                         |
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| 11:00 - 11:30 | COFFEE BREAK   |
|               | <b>SESSION Price Dispersion</b>  |
|               | Chair: Helena Perrone  |
| 11:30 - 12:30 | David Roynane [joint with D. Myatt]:<br>“A Theory of Stable Price Dispersion ”<br><i>Discussant:</i> Gerd Mühlheuß   |
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| 12:30 - 14:00 | LUNCH  |
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|               | <b>SESSION Innovation and Product Choice</b>   |
|               | Chair: Susanne Prantl  |
| 14:00 - 15:00 | Johannes Schneider [joint with C. Carnehl]:<br>“A Quest for Knowledge”<br><i>Discussant:</i> Igor Letina   |
| 15:00 - 16:00 | Daniel Halbheer [joint with S. Buehler and R. Chen]:<br>“Circular Business Models: Product Design and Consumer Participation”<br><i>Discussant:</i> Anette Boom        |
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| 16:00 - 16:30 | COFFEE BREAK   |
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|               | <b>SESSION Innovation</b>  |
|               | Chair: Christine Zulehner  |
| 16:30 - 17:30 | Christian Wey [joint with M. Dertwinkel-Kalt]:<br>“Why Germany's ‘Gas Price Brake’ Encourages Moral Hazard and Raises Gas Prices”<br><i>Discussant:</i> Andreas Roider |
| 17:30 - 19:00 | GENERAL ASSEMBLY   |
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| 19:30         | DINNER<br><a href="#">Habel am Reichstag</a> (Luisenstraße 19, 10117 Berlin)  |
|               | <b>Friday, March 31</b>   |
|               | <b><i>SESSION Organizational Economics</i></b><br>Chair: Anja Schöttner   |
| 09:00 - 10:00 | Marc Möller [joint M. Drugov and M. Meyer]:<br>“Selecting the Best when Selection is Hard”<br><i>Discussant:</i> Armin Schmutzler   |
| 10:00 - 11:00 | Roland Strausz [joint D. Shin]:<br>“Insourcing Vs Outsourcing in Vertical Structure”<br><i>Discussant:</i> Fabian Herweg  |
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| 11:00 - 11:30 | COFFEE BREAK  |
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|               | <b><i>SESSION Digital Economy and Platforms</i></b><br>Chair: Biliana Yontcheva   |
| 11:30 - 12:30 | Ulrich Kaiser [joint with R. Kesler and M. Reisinger]:<br>“The Interplay Between Product Variety and Customer Satisfaction: Theory and Evidence”<br><i>Discussant:</i> André Romahn |
| 12:30 - 13:30 | Konrad Stahl [joint with X. Hui and T.J. Klein]:<br>“Learning from Online Ratings”<br><i>Discussant:</i> Germain Gaudin   |
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| 13:30 - 15:00 | LUNCH   |

Papers are available at the following link: [https://www.dropbox.com/sh/bszkla2ajo7oed7/AACAiylwWaiFJw\\_-dmtINToHa?dl=0](https://www.dropbox.com/sh/bszkla2ajo7oed7/AACAiylwWaiFJw_-dmtINToHa?dl=0)

Presentation: 40 minutes, Discussion: 10 minutes, General discussion: 10 minutes

Lunches, coffee breaks, and the conference dinner are pre-arranged and free of charge. Accommodation, travel, and the informal get-together are at the participants' discretion.

*This meeting is supported by and organized in cooperation with the [Berlin Center for Consumer Policies \(BCCP\)](#) and the project, [Digital Platforms: Pricing, Variety, and Quality Provision \(DIPVAR\)](#).*

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