

# Meeting of the Committee for Industrial Economics

March 17-18, 2022 – DICE, Düsseldorf

*Venue: DICE, Heinrich-Heine Universität, Universitätsstraße 1, 40225 Düsseldorf*

*Room: S3/4 (TBC)*

## **Program**

	<b>Wednesday, March 16</b>
20:00	INFORMAL GET TOGETHER Brauerei im Füchschen, Ratinger Str. 28, 40213 Düsseldorf
	<b>Thursday, March 17</b>
08:50	<b>WELCOME</b>
	<b><i>SESSION Advertising</i></b> Chair: Hannes Ulrich
09:00 - 10:00	Johannes Johnen [joint with Benson Tsz Kin Leung]: “Distracted from Comparison: Product Design and Advertisement with Limited Attention” <i>Discussant:</i> Marc Möller
10:00 - 11:00	Ulrich Laitenberger [joint with Matthias Hunold and Guillaume Thébaudin] “Bye-box: An analysis of non-promotion on the Amazon marketplace” <i>Discussant:</i> Daniel Garcia

11:00 - 11:30	COFFEE BREAK
	<b>SESSION Retail</b>
	Chair: Helena Perrone
11:30 - 12:30	Biliana Yontcheva [joint with Jakub Cervený and Richard Kalis]: “Chain Formation and Consumer Welfare on the Retail Pharmacy Market ” <i>Discussant:</i> Christine Zulehner
12:30 - 14:00	LUNCH
	<b>SESSION Theory I</b>
	Chair: Catherine Roux
14:00 - 15:00	Germain Gaudin: “Quality and Imperfect Competition” <i>Discussant:</i> Anette Boom
15:00 - 16:00	Igor Letina [joint with Shuo Liu and Nick Netzer]: “Optimal Contest Design: A General Approach” <i>Discussant:</i> Nicolas Schutz
16:00 - 16:30	COFFEE BREAK
	<b>SESSION Innovation</b>
	Chair: Thomas Rønde
16:30 - 17:30	Bernhard Ganglmair [joint with Imke Reimers]: “Visibility of Technology and Cumulative Innovation: Evidence from Trade Secrets Laws” <i>Discussant:</i> Martin Watzinger
17:30 - 19:00	GENERAL ASSEMBLY

20:00	DINNER Askitis Restaurant, Herderstraße 73, 40237 Düsseldorf
	<b>Friday, March 18</b>
	<b>SESSION Competition Policy</b> Chair: Monika Schnitzer
09:00 - 10:00	Joel Stiebale [joint Hendrik Döpper, Alexander MacKay, and Nathan H. Miller]: “Rising Markups and the Role of Consumer Preferences” <i>Discussant:</i> Philipp Schmidt-Dengler
10:00 - 11:00	Tomaso Duso [joint with Pauline Affeldt, Klaus Gugler, and Joanna Piechucka]: “Assessing EU Merger Control through Compensating Efficiencies” <i>Discussant:</i> Armin Schmutzler
11:00 - 11:30	COFFEE BREAK
	<b>SESSION Theory II</b> Chair: Heiko Karle
11:30 - 12:30	Andras Niedermayer: “Rational Panic Purchases During Crises” <i>Discussant:</i> Volker Nocke
12:30 - 13:30	Maarten Janssen [joint with Cole Williams]: “Searching Online and Product Returns” <i>Discussant:</i> Matthias Hunold
13:30 - 15:00	LUNCH

Papers are available at the following link: [https://www.dropbox.com/sh/r2lf66y6qbp5n6c/AABGMcxeauAs8f\\_p93dFk9Oua?dl=0](https://www.dropbox.com/sh/r2lf66y6qbp5n6c/AABGMcxeauAs8f_p93dFk9Oua?dl=0)

Presentation: 40 minutes, Discussion: 10 minutes, General discussion: 10 minutes  
All Paper Presentations on March 17 by nominees.

## **Informal Get-Together**

### **Brauerei im Füchschen**

Ratinger Str. 28  
40213 Düsseldorf

## **Conference Dinner**

### **Askitis Restaurant**

Herderstraße 73  
40237 Düsseldorf